

ISPIM Special Interest Group: Teaching and Coaching Innovation

ispim® Spice up your innovation teaching / coaching

Join us in the **Innovation Kitchen** where we'll look at some new ways to re-present old favourite dishes plus add **some exciting new recipes** for your Teaching Cookery Book



What is in the background?

This workshop is organized as part of ISPIM's Special Interest Group (SIG) in Teaching and Coaching Innovation. It's designed for both experienced teachers/trainers/coaches and also newcomers looking to explore approaches available to handling the challenge. It will offer a hand-on opportunity to share ideas and experiences around ways of enabling learning about I&E and draw on experience in a wide variety of contexts. There'll be an opportunity to try out some tools and techniques including some of the new approaches being developed as part of the EU TACIT project (**Teaching and Coaching Innovation Innovatively**) in which ISPIM is a key partner.



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What are the learning outcomes?

The course offers participants:

- An overview of tools and techniques to support teaching/coaching innovation and entrepreneurship
- Practical experience in using some of TACIT approaches
- Access to a rich toolbox of resources to support teaching /coaching in a number of different contexts
- Access to a community of practice, and the ability to continue networking around this important topic.



Who are the session facilitators?



John Bessant,
Professor of Innovation & Entrepreneurship,
University of Exeter, UK

John has been active in the field as researcher, teacher, trainer, consultant and coach for over 40 years and is the author of more than 30 books on the topic including 'Managing innovation' now in its 6th edition.

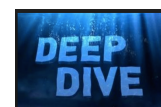


Anna Trifilova,
TACIT Coordinator, Leader of
ISPIM Teaching & Coaching
Innovation SIG

Anna adds another 20 years of her experience and supports John in this session sharing her practice of starting any class with saying "I am not gonna teach you anything! I will help you learn!".

Who does it matter?

Enabling learning about innovation and entrepreneurship is a growing field of interest across a growing number of organizations. It's a part of the university/higher education world, it's at heart of training and development in a growing number of public and private sector organizations and it's also visible in schools. The question all of these organizations share is, of course, how to get the message across and that raises two key questions – the content (innovation is a moving target with a continuing range of new approaches and challenges) and the process of learning about it.



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